

Tiffany Shlain Gives Jacobs Residency Lecture

April 2, 2018

Emmy-nominated filmmaker, speaker, and Webby Awards founder Tiffany Shlain delivered the Jacobs Residency Lecture at Mercersburg April 2 in the Burgin Center for the Arts' Simon Theatre. Shlain's talk was the final offering in the school's 2017-2018 Monday Evening Lecture Series. In addition to her lecture, Shlain held a book signing immediately following the event, and she met with students for a Q&A on Tuesday morning, April 3.

Shlain has received more than 80 awards and accolades for her films and other work, including her selection by *Newsweek* as "one of the women shaping the 21st century." She is director of The Moxie Institute, an organization that creates films, discussion programs, theater experiences, and Internet experiments around social issues using emerging technologies. She also runs the San Francisco-based Let it Ripple film studio. Her work often wrestles with the good, the bad, and the potential of technology. Shlain is co-founder of 50/50 Day, Character Day, and the International Academy of Digital Arts & Sciences.

Four of her films have premiered at the Sundance Film Festival, including her documentary *Connected: An Autobiography about Love, Death & Technology*, which *The New York Times* said examined "everything from the Big Bang to Twitter" and is "incredibly engaging." The U.S. State Department chose four of Shlain's films, including *Connected*, to represent the U.S. at embassies around the world for its American Film Showcase. Her films have been translated into eight different languages, and her original series, *The Future Starts Here*, was nominated for an Emmy Award.

Shlain has spoken at Google, Harvard University, NASA, and Fortune 500 companies, and delivered the commencement address at the University of California, Berkeley. She is a Henry Crown Fellow of the Aspen Institute, a visiting professor at the University of Wales, and a member of the advisory board of MIT's Geospatial Lab. She is also a contributing writer to the *Harvard Business Review*, *Documentary Magazine*, and *vogue.com*.

A graduate of UC Berkeley, Shlain lives in Northern California with her husband and collaborator Ken Goldberg (who is an artist and professor of robotics at UC Berkeley) and their two daughters.

The Jacobs Residency Lecture is endowed in memory of John Alfred Morefield, the father of John Morefield '52 and Fred Morefield '53, in recognition of Wilmarth I. Jacobs, the school's former assistant headmaster and director of admission (1915 to 1962), who personified a strong quality of non-elitism.

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